Pavilion Partners, Inc. Fact Sheet

Indiana Dunes Tourism Presentation July 16, 2015

Financial Impact

- Total Annual Benefit to Indiana DNR: \$250,000+
 - o \$18,000 annual rent
 - o 2% of gross revenue from operations projected \$100,000-\$150,000 annually
 - o Increased gate rental
 - o Increased sales tax revenue to the State of Indiana
 - o \$100,000 \$150,000 annual maintenance savings
- 35-Year Lease Benefit to Indiana DNR: \$8,750,000
- \$600,000 Comfort Station w/ showers & lockers
- \$50,000 Lifeguard and First Aid Station
- \$5 million+ TOTAL INVESTMENT
- + Increased sales tax revenue to the State of Indiana

Jobs & Economic Development

- Construction Jobs
- Local Businesses Ice Cream Shop, Craft Brew Pub, General Store, Restaurants, Banquet Facility
- Visitor Revenues Increased

Environmental Stewardship

- Partners conducting Environmental Assessment and Section 106 as outlined by LWCF.
- Public comment has been solicited and collected by Indiana DNR.
- Concerns regarding migratory birds, light and noise pollution will be addressed.

Parking

- Banquets will not be held until after 6 p.m. on Fridays and Saturdays.
- Parking will not be set aside for event or restaurant parking.
- Additional parking solutions are being pursued.

Alcohol

- Legislation states that alcohol is permitted within 100 feet of the Pavilion Premises.
- Alcohol is still prohibited in the remainder of the park, including on the beach.
- Pavilion Partners must also obtain an alcohol license from the ATC. A license that is monitored by the excise department at the state level, as with any restaurant or bar, will ensure better regulation of alcohol than presently exists, with people routinely sneaking alcohol into the park and onto the beach.

Marina/Hotel

• A marina or hotel are not a part of this project and are not planned.